



**CAMC
Institute**
3110 MacCorkle Ave. SE
Charleston, WV 25304

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You're Invited

WV Perinatal Summit

Nov. 11 and 12, 2010

Sponsored by

CAMC Institute

West Virginia
Perinatal Partnership

March of Dimes
WV Chapter

Office of Maternal, Child and
Family Health, WVDHHR

Association of Women's Health,
Obstetric and Neonatal Nurses
(AWHONN) WV Chapter

WV Chapter American
College of Nurse Midwives

West Virginia State
Medical Association

Overview

This program has been designed to bring together multiple disciplines that provide perinatal healthcare through clinical practice, community programs and professional and patient education. Local and regionally recognized faculty will encourage participants to consider collaborative, innovative strategies when faced with challenges in perinatal healthcare delivery and education. After completing this course, participants should be able to:

- Understand and put into practice new obstetrical and neonatal guidelines
- Collaborate to increase favorable birth outcomes, decreasing risks for the underserved
- Utilize data regarding gestational diabetes and addictive substance use during pregnancy to drive best practices
- Design quality improvement strategies to promote breastfeeding and smoke-free environments for pregnant women and infants
- Build and strengthen the West Virginia Perinatal Partnership

Accreditation

These activities have been planned and implemented in accordance with the essentials and standards of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of CAMC Health Education and Research Institute and the West Virginia Perinatal Partnership. The CAMC Institute is accredited by the ACCME to provide continuing medical education for physicians.

The CAMC Institute's CME program is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians. The CAMC Institute designates this educational activity for a maximum of 2.5 AMA PRA Category I Credit(s) for November 11, 2010 program and 6.5 AMA PRA Category I Credit(s) for November 12 program. Physicians should only claim credit commensurate with the extent of their participation in the activity.

CAMC Health Education and Research Institute, Education Division is an approved provider of continuing nursing education by West Virginia Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on accreditation. This program has been approved for 2.5 contact hours (PO15-11-10159) WVBP:01A for November 11, 2010 program and 6.5 contact hours (PO15-11-10160) WVBP:01A for November 12, 2010 program

The CAMC Health Education and Research Institute is an approved provider of continuing education for social workers by the West Virginia Board of Social Work Examiners. The West Virginia Board of Social Work Examiners has approved this program for 2.5 hours of social work contact hours for November 11, 2010 and 6.5 hours of social work contact hours on November 12, 2010. (Examiners #490045).

AGENDA

Thursday, Nov. 11:

- 3:00 p.m. Registration/Exhibits
- 3:30 p.m. Welcome/Program overview - Nancy Tolliver, RN, MSIR
Director, West Virginia Perinatal Partnership
- 3:45 p.m. Opening presentation: "Making the Grade on Women's Health: Perinatal Health Indicators for Women in West Virginia and the Policies that Impact Them"
Speaker: Brigitte Courtot, Senior Policy Analyst, National Women's Law Center
- Panel response: Brenda Dawley, MD, Moderator
Panelists: Representatives of WV Department of Health and Human Resources, Insurance, WV Legislature, and West Virginians for Affordable Health Care have been invited.
- Audience comments and questions
- 5:00 p.m. Reception
Sponsored by AWHONN, WV Chapter
- 5:30 p.m. Dinner
- 6:00 p.m. Presentation: "Using Air Monitoring Devices as a Catalyst for Smoke-Free Homes in Pregnancy" - Neil E. Klepeis, PhD, San Diego State University Research Foundation
Moderator: Stefan Maxwell, MD
- 7:00 p.m. Evaluation/Adjournment

CAMC Memorial Hospital
Robert C. Byrd Health Sciences Center
of West Virginia University-
Charleston Division – Auditorium

Please plan to join us for two important days of education and discussion related to improving the perinatal healthcare system in West Virginia.

RSVP by November 7, 2010 to confirm attendance and any special accommodations needed by calling CAMC Community Liaisons at 304-345-9051 or emailing community.liaisons@camc.org

Local lodging arrangements may be found by calling the following:

Charleston Marriott
304- 345-6500
Charleston Embassy Suites
304-347-8700
Hampton Inn
304-343-9300

Guest Faculty: Brigitte Courtot

Senior Policy Analyst
Health and Reproductive Rights
National Women's Law Center
Washington, D.C.

Jennie Joseph, LM, CPM

Owner and Clinical Director
The Birth Place Birthing Center
Executive Director
Commonsense Childbirth Inc.
Winter Garden, FL

Neil E. Klepeis

San Diego State University Research
Foundation
Consulting Assistant Professor, Stanford
University, Civil & Environmental
Engineering, Adjunct Assistant Professor,
San Diego State University, Graduate School
of Public Health, Senior Research Affiliate,
Education, Training & Research Associates

Jay Bringman, MD

Director of Maternal Fetal Medicine-
Outpatient Services
WVU School of Medicine
Morgantown, WV

Registration Form

WV Perinatal Summit

Nov. 11 and 12, 2010

Name (Please print clearly.) _____

Degree/Specialty _____

Address _____

City/State/Zip _____

Telephone _____

E-mail address _____

Social Security #: (required for CE credit) _____

Hospital/Institution _____

Conference fee:

All participants	\$75	The credit-processing fee is incorporated into the registration fee for non-CAMC employees.
Residents/Medical students	No charge	Please note that payment must accompany registration.
CAMC employees who want CE credit will be required to pay the \$5 processing fee at the conference.		Conference fee includes credit processing fee, conference materials and conference meals.

Method of payment:

Please note that payment must accompany registration.

MasterCard Visa

Check Enclosed

Cardholder's name _____

Account # _____

Expiration date _____

Amount _____

Signature _____

Make check payable to CAMC Institute and return to:

CAMC Institute, Division of Education
3110 MacCorkle Avenue SE
Charleston, WV 25304

Phone: (304) 345-9051 Fax: (304) 388-1114

E-mail address: community.liaisons@camc.org

Location

This conference will be held in the auditorium of the Robert C. Byrd Health Sciences Center of West Virginia University/Charleston Division, 3110 MacCorkle Avenue SE, Charleston, WV (on CAMC's Memorial Division Campus). The facility is located on Route 61, east of downtown Charleston and is easily accessible from the 35th Street exit of I-64 east and I-77 south, and the MacCorkle Avenue exit of I-64 west and I-77 north.

Parking

Parking is available in the medical center's visitor parking building. Parking is free to participants of this conference.

Refund Policy

Full refunds are guaranteed until the day of the conference. If you cannot attend, you may elect to send a substitute from your organization.

Comfort Zone

Although every effort is made to have a comfortable temperature in the meeting rooms, we realize everyone's comfort zone is different. Therefore, please bring a sweater or light jacket in case the room is too cool for our comfort.

Disclosure

*In accordance with the Accreditation Council for Continuing Medical Education (ACCME) Standards and the policy of the CAMC Health Education and Research Institute, these presenters have indicated that they have a relationship which, in the context of their presentation, could be perceived as a real or apparent conflict of interest (e.g., ownership of stock, recipient of royalties, or research grants or consulting fees), but do not consider that it will influence their presentation.

* Information not available at press time, will be provided from podium announcements and at the registration desk.

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This conference will be held in the auditorium of the Robert C. Byrd Health Sciences Center of West Virginia University-Charleston Division, 3110 MacCorkle Avenue SE, Charleston, WV (on CAMC's Memorial Hospital campus). The facility is located on Route 61, east of downtown Charleston and is easily accessible from the 35th Street exit of I-64 east and I-77 south, and the MacCorkle Avenue exit of I-64 west and I-77 north.

Parking

Please note – Parking is available in the medical center visitor parking areas. Parking fees are the responsibility of the course participant.

Lodging

Participants are responsible for making their own lodging reservations. Convenient lodging may be found at the following locations:

Nearby:

CAMC Medical Center Inn
3103 MacCorkle Ave. SE
(304) 344-2461

Downtown:

Charleston Marriott Town Center
200 Lee St.
(304) 345-6500

Embassy Suites
300 Court St.
(304) 347-8700

Hampton Inn
1 Virginia St. W
(304) 343-9300

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Acknowledgements

We greatly appreciate the financial support provided to this seminar by:

Claude Worthington Benedum Foundation
WV March of Dimes
Office of Maternal, Child and Family Health, WVDHHR
Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) WV Chapter
WV Chapter American College of Nurse Midwives

AGENDA

Friday, Nov. 12:

7:45 a.m. **Registration/Exhibits/Continental breakfast**

8:15 a.m. **Welcome**

8:30 a.m. **General session: "Being Born at the Right Place"**

Video Presentation: Wanda D. Barfield, MPH, FAAP, Captain, U.S. Public Health Service, Centers for Disease Control and Prevention (CDC)

West Virginia Factors Affecting Infant Care: Mary Boyd, MD, FAAP, President, WV Academy of Pediatrics, Elkins, WV

Maternal and Infant Transport – One Call System: Drema Mace, PhD, Director, STEMS, Office of Emergency Medical Services, WVDHHR

9:30 a.m. **Break**

9:45 a.m. **General session**

Moderator: Michael Stitely, MD, Chair, Central Advisory Council

9:45 a.m. Reviewing West Virginia's Infant Mortality – Jay Bringman, MD, Associate Professor and Director of MFM Outpatient Services, WVU School of Medicine

10:15 a.m. Updating VBAC Guidelines, Informed Consents and Consumer Education – Nancy Tolliver, RN, MSIR

10:45 a.m. Update on Programs of the Office of Maternal, Child and Family Health Bureau for Public Health, WV Department of Health and Human Resources

Applying the New WV Uniform Maternity Screening Tool - Anne Williams, RN, BSN, MS-HCA, Interim Director

What's Coming for Home Visitation Programs – Jackie Newson

11:15 a.m. Curbing Gestational Diabetes in West Virginia – Shailini Singh, MD, Obstetrics and Gynecology, Huntington, WV

11:45 a.m. **Luncheon and presentations (4th floor)**

Film: Crisis in the Crib: Saving Our Nation's Babies, a documentary by Tonya Lewis Lee focusing on maternal and infant health in the African American community, was developed as part of the U.S. Office of Minority Health "A Healthy Baby Begins with You" campaign.

Moderator: Luis Bracero, MD, FACOG

WV Perinatal Partnership Update – Michael L. Stitely, MD, Chair, WV Perinatal Partnership Central Advisory Council

WV Perinatal Partnership Awards

1:30 p.m. **Keynote address:**

"Overcoming Disparities: Collaborating for Equality in Birth Outcomes," Jennie Joseph, LM, CPM, Owner and Clinical Director, The Birth Place Birthing Center, Executive Director, Commonsense Childbirth Inc., Winter Garden, FL

2:30 p.m. **Break**

2:45 p.m. **Concurrent sessions**

A. "Circles of Caring: What Child Abuse Prevention Looks Like" - Jim McKay, State Coordinator, Prevent Child Abuse WV, a project of the TEAM for WV Children

B. Identifying Newborns with the Finnegan Neonatal Abstinence Assessment Tool --Sandy Young, RN-C, MSN, Director of Women and Children's Services, Thomas Memorial Hospital, and Trish Sheridan, RN, NICU, CAMC Women and Children's Hospital, Charleston

C. Improving Breastfeeding Hospital Success Rates

D. Impact of Parental Psychopathology on Children's Development and Mental Health - Lauren W. Swager, MD, Assistant Professor, WVU School of Medicine

3:45 p.m. **Concurrent sessions (Repeat)**

A. "Circles of Caring: What Child Abuse Prevention Looks Like" - Jim McKay, State Coordinator, Prevent Child Abuse WV, a project of the TEAM for WV Children

B. Identifying Newborns with the Finnegan Neonatal Abstinence Assessment Tool --Sandy Young, RN-C, MSN, DNP, Director of Women and Children's Services, Thomas Memorial Hospital, and Trish Sheridan, NP, NICU, CAMC Women and Children's Hospital, Charleston

C. Improving Breastfeeding Hospital Success Rates

D. Impact of Parental Psychopathology on Children's Development and Mental Health - Lauren W. Swager, MD, Assistant Professor, WVU School of Medicine

4:45 p.m. **Evaluation and Continuing Education certificates**